



January, 28, 2020

RE: Re-Branding Announcement

Dear Valued Customer,

We are pleased to inform you that, effective March 2020, we will be rolling out a long-anticipated re-branding of our company. For nearly 20 years Allen Markings has been a part of the St Paul Stamp Works family. Most recently, working closely with St. Paul Stamp Works. After 150 years, St. Paul Stamp Works, Inc. is stepping into the future with our new branding, SPS Works, Inc. Allen Markings will be incorporated into the SPS Works, Inc. brand.

Along with this new branding, we will be making several internal improvements in honor of our 150th anniversary. Reports and forms from us will look different as we implement a new company-wide computer system upgrade with modernized logos. Our entire value stream will be receiving these updates, from our estimating to our shipping departments.

SPS Works Inc. will remain in the same St. Paul, MN location and under the same leadership. You can expect the same great people, service and products you know and trust.

We are grateful for all of your long-standing business and collaboration that has made this exciting journey possible. Our team is looking forward to serving you in the future as SPS Works Inc.

Kind Regards,
The St. Paul Stamp Works Family

